



Prepared by: You Squared Media

Summary

February 2020

Highlights

- Rebranded to more minimalist design aesthetic of images focused on the food.
- Organized social media budget to maximize spending.
- Launched new sauces and sandwiches.
- Promoted special Valentine's Day menu.

Digital Takeaways

- Website visitors are up year-to-year with 53,551 users, up from 52,607 from February 2020.
- Top website pages viewed are the home page at 23,273, specials at 12,605, and locations at 9,380.
- Google searches up month-to-month.
- Google My Business clicks to phone number increased by 22%.
- Instagram followers increased by 34.
- Facebook pages likes increased by 433.

You Squared Media March Action Plan

- Promote party packages for March Madness.
- Promote St. Patrick's Day green beer Saturdays.
- Add more "real" photos and reposts of fan content to social media.
- Organize social media budget for the new month.
- Continue minimalist design aesthetic of images focused on ingredients.

Marketing Recommendations:

- **Yelp Advertising:** We can do a trial run of one or two locations at \$300 and 2 business controlled profile pages at \$95 each. We've seen very strong growth with our restaurants on Yelp.
- **PPC Marketing:** Start doing Google Ads again for a minimum budget of \$1,500. CPP was always very low, so we can get a lot out of it and substantially increase traffic to the site.
- Start adding content to the website to bolster Search Engine Optimization (SEO). Content can be blog posts, and/or text added to targeted pages with a minimum of 300 words.
- **YouTube Videos:** Videos on channel show the food being made. We can take the videos via a cellphone for a more casual and approachable look.

Website Visitors

Users

42,407

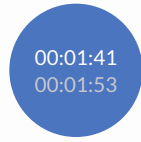


Google Analytics - Website Data



▼ 5%

Sessions



▼ 11%

Avg. Session Duration



▼ 2%

Pages / Session



▼ 16%

New Users



▼ 7%

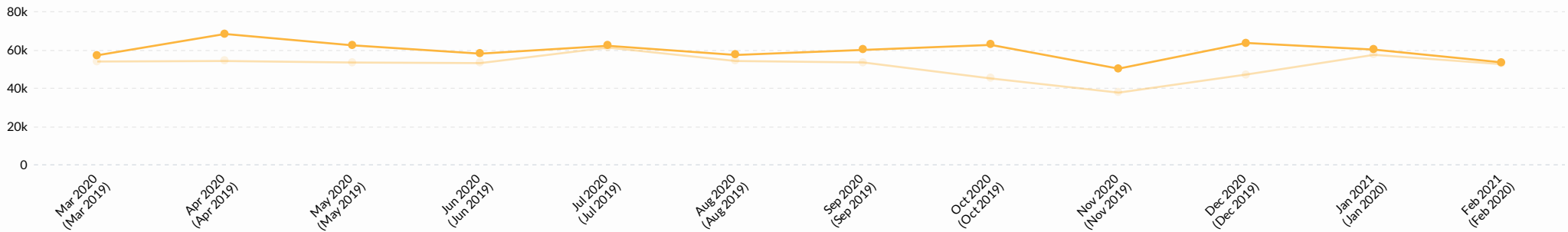
Pageviews



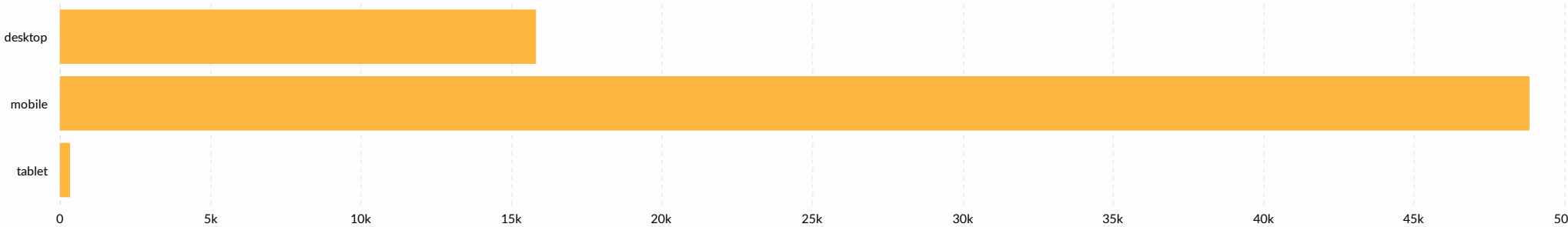
▼ 2%

Bounce Rate

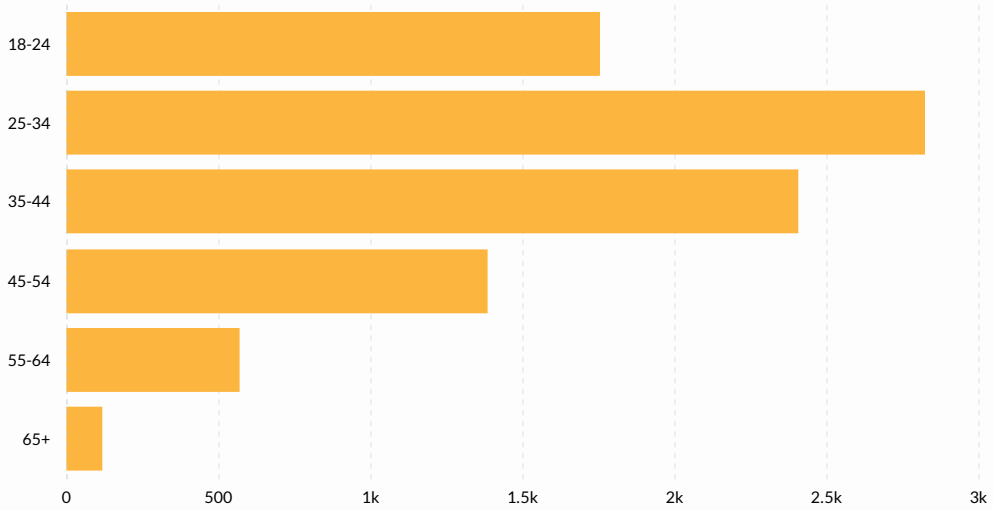
Users by Year



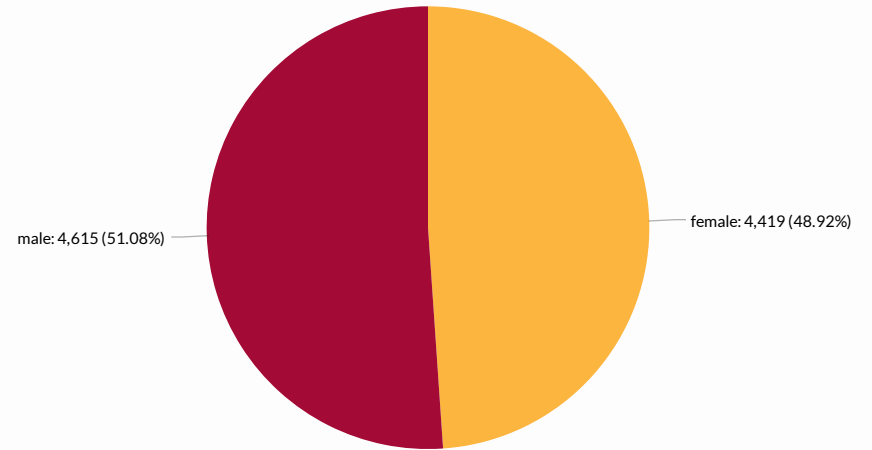
Users by Device



Users by Age



Gender Breakdown



Top Sources

Source	Users
google	58,411
(direct)	26,100
bing	1,210
sailplay.com	614
yahoo	503
m.facebook.com	451
m.yelp.com	269
duckduckgo	162
maps.apple.com	91
facebook.com	88



 Top Pages Viewed

Page Path	Users
/	23,273
/specials/	12,605
/locations/	9,380
/rewards/	2,603
/humble/	1,856
/tuesday/	1,807
/wp-content/uploads/2020/10/updated-grayscale-menu-10.12.20-2.pdf	1,795
/friday/	1,791
/thursday/	1,591
/lunch-specials/	1,401

Google My Business Posts

Posted Feb 9, 2021

NASHVILLE HOT SAUCE
A BLEND OF CAYENNE PEPPER, BROWN SUGAR, & OUR SECRET SPICES MAKES THIS SAUCE SPICY & SWEET.
HEAT: [Progress bar] SWEET: [Progress bar]

ENCHILADA WING SAUCE
THIS SAUCE IS FULL OF AUTHENTIC MEXICAN FLAVORS, A COMBINATION OF CHILES AND CUMIN MAKES THIS STAND OUT.
HEAT: [Progress bar] SWEET: [Progress bar]

FLAMING HOT CHEETO
THIS EXTRA SPICY HOT SAUCE IS MADE WITH THE CRUNCH OF FLAMING HOT CHEETOS!
HEAT: [Progress bar] SWEET: [Progress bar]

NEW SAUCE(S) ALERT!
We have 3 new sauces coming to you in 3 days!!
 🌶️ Nashville Hot: Sweet heat deliciousness 🌶️
 🌶️ Enchilada: Warming cumin and chiles 🌶️🌶️
 🌶️ Flaming Hot Cheetos: Spicy and crunchy 🌶️🌶️🌶️

738 views 0 clicks Share post

Posted Feb 19, 2021

SAUCE HIGHLIGHT

HEAT: [Progress bar] SWEET: [Progress bar]

TRY OUR NEW ENCHILADA SAUCE ON OUR NEW NACHOS, WINGS, AND SANDWICH!
*WINGS ARE DOUBLE BONELESS

Feel the heat with our NEW enchilada sauce 🔥 Try it on our famous wingz, nachos, or sandwich!

For locations, online ordering, and specials, visit:
 📍 <https://www.brewingz.com/locations/>
 🍴 <https://www.brewingz.com/specials/>

[Order online](#)


453 views 0 clicks Share post

Google My Business

3.84 3.87 ▼ 1%	1,409,109 1,599,066 ▼ 12%	1,034,452 1,175,364 ▼ 12%	1,074,736 1,247,497 ▼ 14%	112,179 124,614 ▼ 10%	47,851 48,999 ▼ 2%	8,419 10,400 ▼ 19%	21,295 17,466 ▲ 22%
AVERAGE REVIEW RATING	TOTAL VIEWS	VIEWS ON GOOGLE MAPS	TOTAL SEARCHES	DIRECT SEARCHES	TOTAL CLICKS	CLICKS TO DRIVING DIRECTIONS	CLICKS TO PHONE NUMBER
18,137 21,133 ▼ 14%							
CLICKS TO WEBSITE							

| WEBSITE ANALYSIS - SUMMARY GRIDS |

Google My Business Views & Clicks

Location Name	 Address Lines	Local Post Views Search	Total Clicks
Brewingz	5598B North Freeway	6,141	2,822
BreWingZ Restaurant & Bar	28320 U.S. 290	1,204	1,039
BreWingZ Restaurant and Bar	1126 Silber Road	3,047	2,122
BreWingZ Restaurant and Bar	11388 Fountain Lake Drive #910	2,608	1,716
BreWingZ Restaurant and Bar	12001 East Freeway Bldg C	5,010	2,767
BreWingZ Restaurant and Bar	12250 Gulf Freeway	5,884	2,913
BreWingZ Restaurant and Bar	13516 East Freeway	4,045	2,815
BreWingZ Restaurant and Bar	13816a Northwest Freeway	3,566	2,556
BreWingZ Restaurant and Bar	22503 Texas 249 #400	3,380	2,561
BreWingZ Restaurant and Bar	24103 Southwest Freeway	1,061	1,140
BreWingZ Restaurant and Bar	24445 Katy Freeway #500	3,538	2,340
BreWingZ Restaurant and Bar	25629 Highway 59N	2,003	2,629
BreWingZ Restaurant and Bar	3541 Business Center Dr.	2,563	1,981
BreWingZ Restaurant and Bar	5007 Fairmont Parkway	2,803	2,270
BreWingZ Restaurant and Bar	6006 Gulf Freeway	2,013	1,474
BreWingZ Restaurant and Bar	6954 Garth Road	2,373	1,989
Brewingz Restaurant and Bar	8125 Jones Rd.	1,404	1,106
BreWingZ Restaurant and Bar	8150 Southwest Freeway	3,353	1,959
BreWingZ Restaurant and Bar	8490 South Sam Houston Parkway East	2,981	2,153
BreWingZ Restaurant and Bar	8740 Spencer Highway	1,778	1,758
BreWingZ Restaurant and Bar	9410 North Freeway	4,390	2,226
BreWingZ Restaurant and Bar	9717 Farm to Market 1960 Bypass Road West	3,724	3,515
Total		68,869	47,851

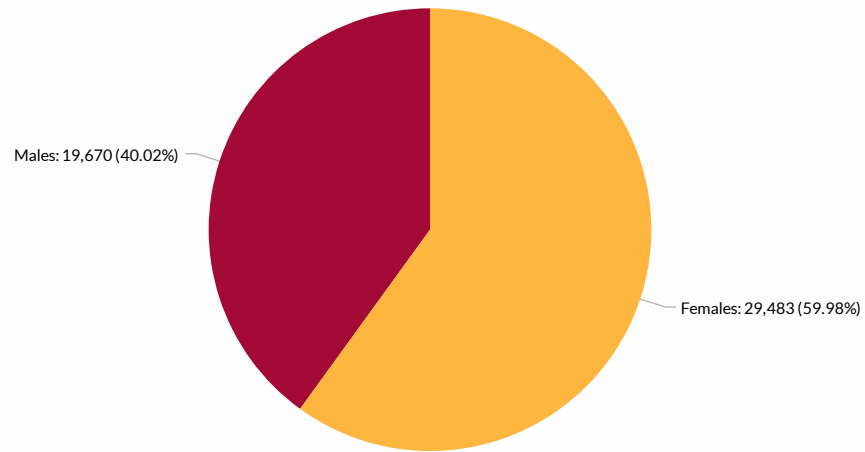
Social Media Posts

02/15/2021 11:01 AM		Last day to fall in love with our Valentine's Menu!			573		3 0		Boost Post
02/14/2021 11:00 AM		Due to the weather we'll be closing early at 5 PM.			804		11 10		Boost Post
02/14/2021 10:01 AM		Happy Valentine's Day! All you need is love and			372		7 4		Boost Post
02/12/2021 11:02 AM		Welcome love with open wingz with our Valentine's			10.2K		931 197		View Promotion
02/11/2021 11:02 AM		FINALLY! 😊 New menu, new looks, and most			7.5K		382 242		View Promotion
02/09/2021 11:02 AM		It's Two for Tuesday and we've got NEW sauces			653		11 12		Boost Post
02/08/2021 11:01 AM		NEW SAUCE(S) ALERT! 🍷 We have 3 new			4K		136 111		Boost Post
02/07/2021 11:01 AM		T'S GAME DAY! 🏈🏈🏈 And we have just what			494		2 2		Boost Post
02/05/2021 11:02 AM		🏈 Super Bowl Trivia 🏈: The most expensive			522		3 4		Boost Post
02/04/2021 11:03 AM		PRE ORDER for The Big Game! 🏈 Take the stress			2.7K		63 95		View Promotion
02/02/2021 11:01 AM		SHOW US YOUR TOTS! It's National Tater Tot Day!			537		3 10		Boost Post

Social Media Posts

02/27/2021 11:01 AM		Have you tried our new Boneless Bundle?! You			3.7K		228 9		View Promotion
02/26/2021 11:01 AM		Make Fridays easy, and feed the fam with a Friday			404		1 4		Boost Post
02/24/2021 11:01 AM		NEW Sandwich Alert: Nashville Hot Sandwich!			3.6K		53 142		View Promotion
02/23/2021 11:01 AM		It's Two for TWOSday BOGO wingz and TWO			348		4 7		Boost Post
02/22/2021 11:00 AM		Happy National Margarita Day! 🍹 Come enjoy our			516		2 13		Boost Post
02/20/2021 11:01 AM		Get our famous wingz FOR FREE! 🤪🤪 Buy any			1.2K		55 36		Boost Post
02/19/2021 11:28 AM		🎉 Open for dine in: Spring Cypress 🍗			1.1K		63 37		Boost Post
02/18/2021 11:01 AM		Cool down the sweet heat of our NEW Nashville Hot			700		7 10		View Promotion
02/17/2021 11:02 AM		Feel the heat with our NEW enchilada sauce 🔥			3.9K		59 130		View Promotion
02/16/2021 11:01 AM		Can't choose between Flaming Hot Cheetos or			540		8 3		Boost Post

f Facebook Demographics





f New and Total Facebook Page Likes

Location	New Likes	Total Likes
Brewingz Restaurant & Bar	47	12,776
Brewingz Restaurant & Bar (5598 North Fwy, Houston)	6	2,740
Brewingz Restaurant & Bar (13516 East Fwy, Houston)	25	2,684
Brewingz Restaurant & Bar (6006 Gulf Fwy, Houston)	1	2,256
Brewingz Restaurant & Bar (Baytown, TX)	8	2,431
Brewingz Restaurant & Bar (12250 Gulf Fwy, Houston)	11	2,339
Brewingz Restaurant & Bar (Humble, TX)	2	2,234
Brewingz Restaurant & Bar (13816 Northwest Fwy, Houston)	3	1,882
Brewingz Restaurant & Bar (8490 S Sam Houston Pkwy E, Houston)	4	1,839
Brewingz Restaurant & Bar (8150 Southwest Fwy, Houston)	8	1,790
Brewingz Restaurant & Bar (Katy, TX)	1	1,661
Brewingz Restaurant & Bar (1126 Silber Rd, Houston)	1	1,565
Brewingz Restaurant & Bar (Pasadena, TX)	6	1,560
Brewingz Restaurant & Bar (Kingwood, TX)	1	1,549
Brewingz Restaurant & Bar (9410 North Fwy, Houston)	15	1,515
Brewingz Restaurant & Bar (Stafford, TX)	34	1,507
Brewingz Restaurant & Bar (22503 State Highway 249, Houston)	3	1,432
Brewingz Restaurant & Bar (1850 Nasa Pkwy, Houston)	24	1,211
Brewingz Restaurant & Bar (La Porte, TX)	16	1,181
Brewingz Restaurant & Bar (Mason at 290)	59	855
Brewingz Restaurant & Bar (Jones Road)	63	846
Brewingz Restaurant & Bar (Pearland, TX)	92	692
Brewingz Restaurant & Bar (Rosenberg, TX)	3	524
Brewingz Restaurant & Bar (Federal)	0	94
Totals	433	49,163

f Top Facebook Organic Post

Post Details
✕

BrewingZ Restaurant & Bar
Published by Hootsuite [?] · February 8 ·

NEW SAUCE(S) ALERT!

We have 3 new sauces coming to you in 3 days!!

- Nashville Hot: Sweet heat deliciousness 🌶️
- Enchilada: Warming cumin and chiles 🌶️
- Flaming Hot Cheetos: Spicy and crunchy 🌶️... See More

3 NEW SAUCES COMING TO YOU IN THREE DAYS!

NASHVILLE HOT SAUCE
A BLEND OF CAYENNE PEPPER, BROWN SUGAR & OUR SECRET SPICES MAKES THIS SAUCE SPICY & SWEET.
HEAT: ██████████ SWEET: ██████████

ENCHILADA WING SAUCE
THIS SAUCE IS FULL OF AUTHENTIC MEXICAN FLAVORS, A COMBINATION OF CHILES AND CUMIN MAKES THIS STAND OUT.
HEAT: ██████████ SWEET: ██████████

FLAMING HOT CHEETO
THIS EXTRA SPICY HOT SAUCE IS MADE WITH FINE CHESTNUT FOR FLAMING HOT CHESTOS!
HEAT: ██████████ SWEET: ██████████

Get More Likes, Comments and Shares
When you boost this post, you'll show it to more people.

3,975 People Reached 247 Engagements [Boost Post](#)

👍❤️ 30 13 Comments 22 Shares

👍 Like 💬 Comment ➦ Share ⋮

Performance for Your Post

3,975 People Reached

111 Reactions, Comments & Shares 🗨️

36 Like	23 On Post	13 On Shares
11 Love	7 On Post	4 On Shares
2 Haha	0 On Post	2 On Shares
7 Wow	0 On Post	7 On Shares
32 Comments	24 On Post	8 On Shares
23 Shares	22 On Post	1 On Shares

136 Post Clicks

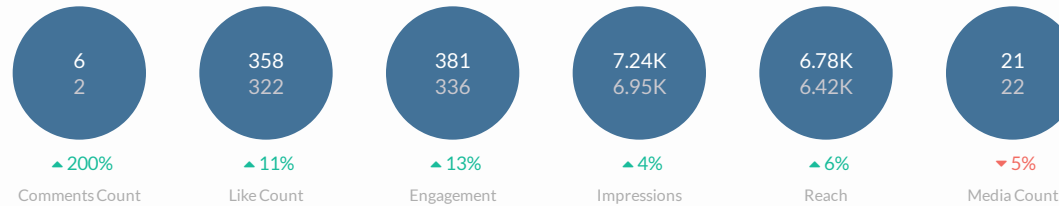
5 Photo Views	3 Link Clicks 🗨️	128 Other Clicks 🗨️
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NEGATIVE FEEDBACK

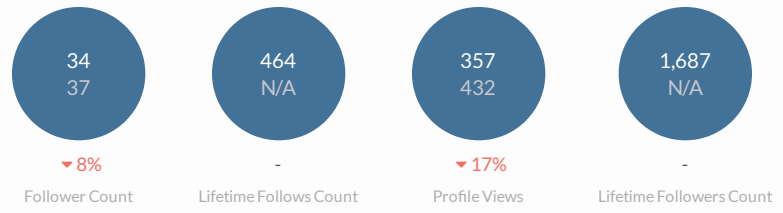
0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

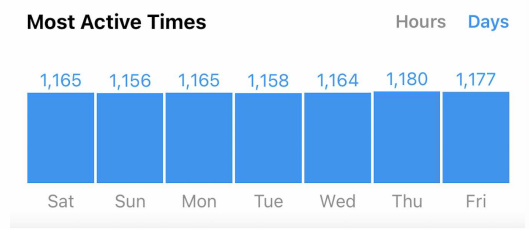
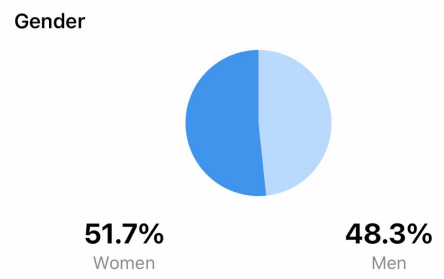
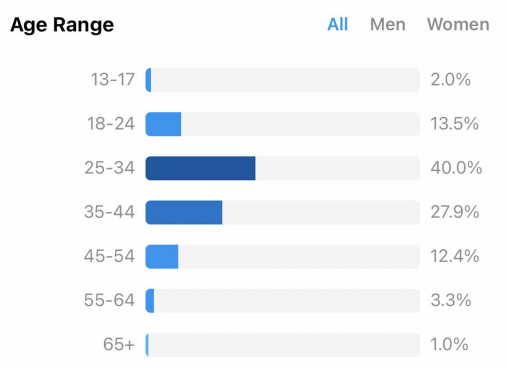
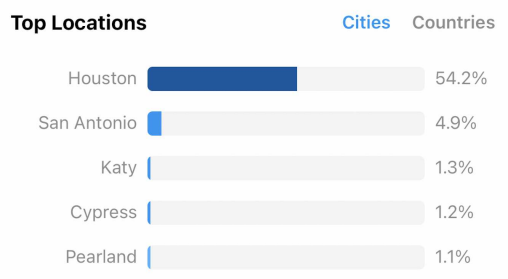
IG Professional Posts



IG Professional Posts



Instagram Demographics



Top Instagram Organic Post

brewingzrestaurantandbar ...



120
 1
 0
 8

3 Profile Visits 276 Reach

Interactions ⓘ

3 Actions taken from this post

Profile Visits

Discovery ⓘ

276

Accounts reached
7% weren't following brewingzrestaurantandbar

Follows N/A

Reach 276

Impressions 297

From Home 275

From Profile 11

From Hashtags 11



Twitter Analytics



▲ 9%

New Tweets



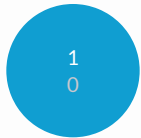
▲ 0%

Followers



▲ 117%

New Followers



-

Retweet Count



▲ 2%

Total Favorites



▲ 100%

Mentions

Top Twitter Organic Posts

Top Tweet earned 895 impressions

We have 3 new sauces coming to you in 3 days!

🌶️ Nashville Hot: Sweet heat deliciousness

🌶️ Enchilada: Warming cumin and chiles 🌶️

🌶️ Flaming Hot Cheetos: Spicy and crunchy



📍 brewingz.com/locations/

🍽️ brewingz.com/specials/

#brewingz #wings #newmenu

pic.twitter.com/oDFpRnyTqu



👁️ 1 🍏 1

YouTube Analytics



Views



Estimated Hours Watched



Average View Duration



Likes



Comments



Shares



Subscribers Gained



Videos Added To Playlists

Facebook Post Analytics

Posts	Date Published	Reach ⓘ	Engagement ⓘ	Reactions/Likes ⓘ	Comments ⓘ	Shares ⓘ	Impressions ⓘ	
Boost Completed Have you tried our new Boneless Bundle...	Boost Post	February 27, 2021 at 11:01 AM	3,690 People Reached	237 Post Engagements	7 Reactions	0 Comments	2 Shares	4,558 Impressions
Make Fridays easy, and feed the fam wit...	Boost Post	February 26, 2021 at 11:01 AM	427 People Reached	5 Post Engagements	4 Reactions	0 Comments	0 Shares	427 Impressions
Boost Completed NEW Sandwich Alert: Nashville Hot S...	Boost Post	February 24, 2021 at 11:01 AM	3,654 People Reached	195 Post Engagements	127 Reactions	9 Comments	6 Shares	4,980 Impressions
It's Two for TWOSday BOGO wingz and ...	Boost Post	February 23, 2021 at 11:01 AM	368 People Reached	11 Post Engagements	6 Reactions	1 Comments	0 Shares	378 Impressions
Happy National Margarita Day! 🍹 Come ...	Boost Post	February 22, 2021 at 11:00 AM	533 People Reached	15 Post Engagements	11 Reactions	0 Comments	2 Shares	549 Impressions
Get our famous wingz FOR FREE! 🤪 B...	Boost Post	February 20, 2021 at 11:01 AM	1,220 People Reached	91 Post Engagements	23 Reactions	7 Comments	6 Shares	1,272 Impressions
Open for dine in: 🍷 Spring Cypress 🍷 ...	Boost Post	February 19, 2021 at 11:28 AM	1,119 People Reached	100 Post Engagements	19 Reactions	15 Comments	3 Shares	1,129 Impressions
Boost Completed Cool down the sweet heat of our NEW N...	Boost Post	February 18, 2021 at 11:01 AM	713 People Reached	17 Post Engagements	9 Reactions	0 Comments	1 Shares	741 Impressions
Boost Completed Feel the heat with our NEW enchilada sa...	Boost Post	February 17, 2021 at 11:02 AM	3,900 People Reached	189 Post Engagements	126 Reactions	1 Comments	3 Shares	5,687 Impressions

f Facebook Post Analytics

	Can't choose between Flaming Hot Che...	Boost Post	February 16, 2021 at 11:01 AM	548 People Reached	11 Post Engagements	0 Reactions	3 Comments
	Last day to fall in love with our Valentine...	Boost Post	February 15, 2021 at 11:01 AM	583 People Reached	3 Post Engagements	0 Reactions	0 Comments
	Due to the weather we'll be closing early...	Boost Post	February 14, 2021 at 11:00 AM	814 People Reached	21 Post Engagements	6 Reactions	0 Comments
	Happy Valentine's Day! All you need is lo...	Boost Post	February 14, 2021 at 10:01 AM	378 People Reached	11 Post Engagements	4 Reactions	0 Comments
	Boost Completed Welcome love with open wingz with our ...	Boost Post	February 12, 2021 at 11:02 AM	10,178 People Reached	1,128 Post Engagements	150 Reactions	16 Comments
	Boost Completed FINALLY! 😊 New menu, new looks, and ...	Boost Post	February 11, 2021 at 11:02 AM	7,498 People Reached	624 Post Engagements	203 Reactions	29 Comments
	It's Two for Tuesday and we've got NEW ...	Boost Post	February 9, 2021 at 11:02 AM	654 People Reached	23 Post Engagements	7 Reactions	1 Comments
	NEW SAUCE(S) ALERT! 🍷 We have 3 n...	Boost Post	February 8, 2021 at 11:01 AM	3,989 People Reached	247 Post Engagements	56 Reactions	32 Comments
	T'S GAME DAY! 🏈🏈🏈 And we have just...	Boost Post	February 7, 2021 at 11:01 AM	495 People Reached	4 Post Engagements	2 Reactions	0 Comments
	🏈 Super Bowl Trivia🏈: The most expens...	Boost Post	February 5, 2021 at 11:02 AM	524 People Reached	7 Post Engagements	2 Reactions	1 Comments
	Boost Completed PRE ORDER for The Big Game! 🏈 Take t...	Boost Post	February 4, 2021 at 11:03 AM	2,707 People Reached	158 Post Engagements	87 Reactions	2 Comments
	SHOW US YOUR TOTS! It's National Tate...	Boost Post	February 2, 2021 at 11:01 AM	537 People Reached	13 Post Engagements	8 Reactions	0 Comments

Top Paid Post

BrewingZ Restaurant & Bar

Published by Hootsuite [?] · February 12 · 🌐

👤

Welcome love with open wing with our Valentine's Day menu! 🍷❤️
 3 courses + drinks for two for only \$40!
 For locations, online ordering, and specials, visit:... See More

Valentine's Menu

ENJOY THREE COURSES + DRINKS FOR TWO PEOPLE

FOR \$40.00

STARTER (1)
MAIN COURSE (2)
DESSERT (1)
BEVERAGES (2)

AVAILABLE FEBRUARY 11-15TH

10,141
People Reached

1,128
Engagements

[Boost Again](#)

Boosted on Feb 12, 2021 By Fariba Arabghani Completed

<small>People Reached</small>	9.0K
<small>Post Engagement</small>	544

[View Results](#)

👍👎🗨️ 139

🗨️ 9 Comments 31 Shares

👍 Like
🗨️ Comment
🔗 Share
⋮

Performance for Your Post

10,141 People Reached

197 Reactions, Comments & Shares 🗨️

Reaction	Count	On Post	On Shares
👍 Like	128	122	6
❤️ Love	19	18	1
😂 Haha	1	0	1
🤔 Wow	2	2	0
🗨️ Comments	16	11	5
🔗 Shares	31	31	0

931 Post Clicks

Click Type	Count	Link Clicks 🗨️	Other Clicks 🗨️
📷 Photo Views	194	96	641

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

SOCIAL MEDIA - PAID - SUMMARY GRIDS

f Ads Ads Analytics (Paid)

Campaign	Start Date	Total Ad Reach	Impressions	Post Engagement	Clicks	CPC (Cost per Link Click)	Post Comments	Post Shares	Page Likes
Total		37,272	41,680	2,922	2,402	\$1.71	42	68	0
Post: "Stay in your jammies and order our new Boneless..."	2021-02-02	2,544	2,886	310	160	\$9.00	4	5	0
Post: "PRE ORDER for The Big Game! "	2021-02-05	2,363	2,527	324	121	\$2.73	1	3	0
Post: "FINALLY! ☺ New menu, new looks, and most..."	2021-02-11	7,271	8,011	573	465	\$1.25	18	15	0
Post: "Welcome love with open wingz with our Valentine's..."	2021-02-12	11,142	12,988	544	1,017	\$0.44	9	31	0
Post: "Feel the heat with our NEW enchilada sauce ☐ Try..."	2021-02-17	4,659	5,107	533	168	\$8.00	1	3	0
Post: "Cool down the sweet heat of our NEW Nashville Hot..."	2021-02-18	147	147	10	6	-	0	1	0
Post: "☐NEW Sandwich Alert: Nashville Hot Sandwich!☐"	2021-02-24	4,070	4,337	413	160	\$7.50	6	5	0
Instagram Post: Have you tried our new Boneless...	2021-02-27	1,411	1,506	179	81	-	3	3	0
Post: "Have you tried our new Boneless Bundle?! You get..."	2021-02-27	3,665	4,171	36	224	\$1.47	0	2	0



Email Marketing

Send Date	Subject	Sent	Opened	Open Rate	Clicks	Click Rate	Bounces
2021-02-01		62,200	3,212	5.82%	276	8.59%	6,966
2021-02-04	Reminder:	62,200	3,212	5.82%	276	8.59%	6,966
2021-02-11	Fall In Love with Our NEW Sauces	62,121	3,151	5.72%	201	6.38%	7,063
2021-02-14	Reminder: Fall In Love with Our NEW Sauces	62,121	3,151	5.72%	201	6.38%	7,063
2021-02-25	Flaming Hot Cheetos Sandwich?!	62,058	3,305	6.02%	197	5.96%	7,193
Total		310,700	16,031	5.82%	1,151	7.18%	35,251

Email Contacts

<input type="checkbox"/>	Time Sent ↓	Campaign Name	Sends	Opens	Clicks	Bounces	Unsubscribes
<input type="checkbox"/>	Thu, Feb 25, 2021, 11:07 AM	02.2021 Eblast #2	62,058	4,905 9%	338 7%	7,220 12%	53 0.1%
<input type="checkbox"/>	Thu, Feb 11, 2021, 10:06 AM	02.2021 Eblast #1	62,121	4,558 8%	273 6%	7,117 11%	55 0.1%

Email Marketing Creatives: Feb e-Blast #1



NEW SAUCES NEW SANDWICHES NEW MENU!



FLAMING HOT CHEETOS

NASHVILLE HOT SAUCE:
Spicy sweet perfection, try it on our famous wingz or our NEW Nashville Hot Chicken & Pickles


ENCHILADA WING SAUCE:
Perfect combination of chilis and cumin, try it in our famous wingz or our NEW Chicken Enchilada Sandwich


FLAMING HOT CHEETOS:
Extra spicy and extra crunchy, try it on our famous wingz or our Flaming Hot Cheetos Sandwich


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Email Marketing Creatives: Feb e-Blast #2

VALENTINE'S MENU

 STARTER (1)

 MAIN COURSE (2)

 DESSERT (1)

 BEVERAGES (2)

ENJOY THREE COURSES + DRINKS FOR TWO PEOPLE




FOR \$40.00


[SEE FULL VALENTINE'S MENU](#)

22 LOCATIONS

VIEW MENU

ORDER ONLINE




OUR NEW SANDWICHES ARE EVERYTHING YOU NEED!







NASHVILLE HOT SANDWICH

"When you need some spice in your life!"

[ORDER NOW](#)



EVERYDAY SPECIALS!

MONDAY \$5.00 Margaritas & 20 Boneless for \$9.99!	
TUESDAY 2 for 1 Traditional or Boneless Wingz!	
WEDNESDAY 2 for 1 Boneless Wingz!	
THURSDAY 99 Cent Drafts!	
FRIDAY Family Feast \$31.99!	
EVERYDAY Buy 10 Get 10!	

22 LOCATIONS

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